

ORGANIZATIONAL PROFILE



CuraLinc Healthcare provides clients with a fully-integrated array of behavioral health and wellness programs that have a positive impact on employee productivity, health, engagement and wellbeing. CuraLinc's services are offered under the following brand names:

SUPPORTLINC

CuraLinc Healthcare's employee assistance program (EAP), branded as SupportLinc, provides employers with an organizational approach to working constructively with employees who experience personal and work-related problems. The program also helps clients reduce health plan costs through an innovative and highly-structured behavioral health case management model. Key features of the SupportLinc program include:

- *Around-the-Clock 'Clinical First' Intake and Assessment Model*
- *Face-to-Face Counseling Through Nationwide Clinical Network*
- *Outcomes-Driven Focus on Clinical Case Management*
- *Coordination With Health Plan for Members with Acute MH/SA Conditions*
- *Critical Event Response Services*
- *Worksite Training and Organizational Development Services*
- *Management Consultation Resources*
- *Work-Life Benefits (Dependent Care Referrals, Legal and Financial Consultation)*
- *Web-Based Employee Engagement Engine, Tailored to Each Client*
- *Comprehensive Marketing and Promotional Strategy*

EMPOWERLINC

Through the EmpowerLinc program, CuraLinc Healthcare provides clients with an outcomes-driven suite of health and wellness programs that support the improvement and maintenance of a healthy lifestyle. EmpowerLinc helps participants get healthier by offering the tools, resources, motivation and one-on-one instruction necessary to achieve the perfect balance of physical, financial and emotional well-being.

- *Plan Design Option: Core* CuraLinc's Core model is a structured, turnkey wellness solution for clients of any size.
- *Plan Design Option: Enhanced* The Enhanced plan design option is an activity-based model that includes the features of the Core model, plus biometric screenings, risk evaluation, targeted outreach and incentive administration.
- *Plan Design Option: Premier* CuraLinc's Premier model is an outcomes-based program that holds participants accountable for their health. This service tier is based on HIPAA-compliant, clinical metrics and health goals to engage all members to strive for their optimal level of health and wellbeing.

MISSION STATEMENT

CuraLinc Healthcare's mission is:

to offer client organizations an array of solution-driven behavioral health and wellness programs aimed at increasing productivity and decreasing the costs, both direct and indirect, of unhealthy members;

to care for individual client members by resolving, setting in motion a plan, or providing information to solve their problem in a professional, expedient, cost-effective manner; and

to create a working environment for CuraLinc employees that treats them with professionalism and respect, and enables them to provide services to organizations and individuals in an exceptional manner.

RESULTS

CuraLinc's employee assistance (EAP) and wellness services provide clients and program participants with meaningful and measurable results, such as: reducing medical spend; increasing employee productivity; lowering absenteeism; and improving overall health.

TECHNOLOGY

Through the eConnect® behavioral telehealth platform and mobile app, CuraLinc leverages technology to connect program participants to EAP and wellness resources.